Using "diverse patterns" as the main focus, our key vision design integrates the "easy-to-read" concept with simple icons while utilizing a universally understood visual language to convey "internationalization." The key themes of the 27th conference—"Equity, Participation, and Well-being"—are represented through basic geometric patterns, combined with color psychology, to introduce the core messages straightforwardly.

Introducing the Key Vision Design

Participation

"Blue Triangle"

Blue evokes calmness, trust, and wisdom, while the triangle symbolizes energy, proactivity, and dynamic balance. It expresses the spirit of active participation and interaction, encouraging everyone to engage and contribute.

Equity

"Green Square"

Green symbolizes peace, balance, and stability, while the square conveys a sense of solidity, fairness, and order. It emphasizes the principle that everyone should be treated equally.

Well-Being

"Yellow Circle"

Yellow conveys happiness, warmth, and hope, while the circle symbolizes completeness, harmony, and infinity. The combination of the yellow circle illustrates the essence of well-being, conveying positive, optimistic, and hopeful emotions.

The three overlapping shapes together symbolize active participation, a commitment to equity, and the pursuit of well-being. By rearranging and intersecting these simple shapes, we create diverse and limitless possibilities.

27 AFID

The "27 AFID" represents the 27th Conference of the Asian Federation on Intellectual Disability, while its red color symbolizes energy, passion, and leadership. Presenting "27" and "AFID" in red highlights the significance and impact of this conference. The urgency and attention-grabbing qualities of red attract the audience's focus on a visual level, conveying the vitality of the conference and its significant influence in Asia.

以「多元化組合」爲主軸切入主視覺設計，強調精簡圖示的「易讀」思維，搭配全球皆能溝通的圖像語言以帶出「國際感」。將本次會議(27屆)的重要主題「公平(Equity)、參與(Participation)及福祉(Well-being)」帶出，以基礎幾何圖形爲底，結合色彩心理學，以直觀的方式傳達主題核心

「藍色三角形」象徵參與。

藍色給人以冷靜、信任和智慧的感覺，而三角形則象徵著行動力、進取和動態平衡。表達積極參與和互動的精神，鼓勵每個人都積極投入、貢獻力量。

「綠色正方形」代表公平。

綠色象徵和平、平衡和穩定，而正方形則給人穩固、公正和秩序的感覺。強調了每個人都應該被平等對待的理念。

「黃色圓形」意味福祉。

黃色傳達了快樂、溫暖和希望，而圓形則象徵著圓滿、和諧和無限。黃色圓形的結合展示了幸福的真諦，傳遞積極、樂觀和充滿希望的情感。

三種形狀疊加，顯示動態的積極參與、不忘公平的價值與積極追求福祉的真諦。讓簡單的幾何圖形重組匯聚、相互交會，發展多元無限的可能性。

「紅色27 AFID」代表第27屆亞洲智能障礙聯盟大會。

紅色象徵著能量、熱情與領導力。將「27」和「AFID」以紅色呈現，能夠凸顯本次會議的重要性及影響力。紅色的魄力和聚焦性，能夠在視覺層級上吸引觀眾的焦點，展現出會議的活力與在亞洲區域的重要影響力。